

Privacy Policy

GENERAL

Contex Group Inc. and its affiliated brands are committed to maintaining the confidentiality, security and accuracy of Personal Information (as defined below) in our custody or control. The purpose of this Privacy Policy (the "Privacy Policy") is to inform you of our privacy practices with respect to our collection, use and disclosure of Personal Information.

This Privacy Policy does not apply to Personal Information of our employees, consultants or other individuals assigned to Contex Group Inc. or to any information that is not Personal Information.

RESPONSIBILITY

Contex Group Inc. is responsible for Personal Information in its custody or control and has designated a Privacy Officer who is accountable for compliance with this Privacy Policy and applicable privacy laws. If you have any concerns, questions, requests or complaints about this Privacy Policy or the management of your Personal Information, please contact our Privacy Officer at

Privacy Officer

Mailing address

Groupe Contex Inc.
355 Sainte-Catherine Street West, 5th floor
Montreal, Quebec H3B 1A5
Telephone
514 392-2009
E-mail
chefdataofficer@groupecontex.ca

COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION

Personal and Professional Information

The types of personal and professional information we may collect from time to time may include your first name, last name, email address, business address, city, province, country, postal code, professional title, organization, department, industry, type of organization, telephone number, size of organization, professional membership, financial or credit information, billing information and any other personally identifiable information (Personal Information).

Collection, use and communication

Personal Information may be collected through voluntary communication from you or in connection with your use of our services or websites, purchases of our products, subscriptions to our publications, registration or enrollment forms, surveys, participation

in a contest or other promotion, or by third party agents, contractors, vendors or suppliers who provide products and services to us (Service Providers) or third party business partners to whom we provide our products and services.

We collect, use and/or disclose your Personal and Business Information for the following purposes:

- to create and maintain our clients' accounts;
- to provide the product, service or information you have requested;
- to send you information about products and services that
to answer your requests and questions;
- to process payments and collect outstanding amounts;
- to detect and protect against errors, fraud, theft and other illegal activities;
- to better understand your needs and preferences;
- to carry out commercial operations;
- to provide customer service;
- to organize and administer contests and/or surveys;
- to inform you of new offers and promotions;
- to meet the requirements of the law; and/or
- for any other purpose for which you otherwise give your consent;

Communications to Groupe Context Inc.

We may share your Personal and Professional Information within our organization to better serve you and to inform you of products and services offered by Groupe Context Inc.

When you provide us with your Personal Information in connection with employment opportunities, including but not limited to your resume, we will treat such Personal Information on a confidential basis and will use such information only (i) to evaluate your candidacy for current or future employment opportunities with Context Group Inc. and (ii) to contact you regarding such employment opportunities. We will preserve your Personal Information for future employment opportunities with Context Group Inc. that may arise, unless you inform us not to retain your information.

Communications to our Service Providers

Context Group Inc. operates in Canada. We may transfer your Personal and Business Information to Service Providers acting on our behalf for the purposes identified in this

Privacy Policy. Please note that some of our Service Providers who process or manage Personal and Business Information on our behalf may be located outside of Canada.

List of suppliers :

- AWS: We use AWS for cloud hosting of personal information. See their privacy policy. https://aws.amazon.com/fr/privacy/?nc1=f_pr
- Dialog Insight: we use Dialog Insight to manage consent for registration to newsletters, conferences, training, webinars. See their privacy policy. <https://www.dialoginsight.com/politique-de-confidentialite/>
- EventMaker; we use EventMaker to manage our in-person and virtual exhibitions. See their privacy policy <https://www.eventmaker.com/conditions-generales-utilisation>
- Illuxi: we use Illuxi to manage our online training courses. <https://illuxi.com/securite/>
- PQM.net: we use PQM.net to manage our online conferences. <https://www.pqm.net/politique/>
- Pelcro: we use Pelcro to manage our print and digital subscriptions. <https://www.pelcro.com/en/legal/privacy>
- Shopify : we use Shopify for online payment of our conferences, trainings See their privacy policy; <https://fr.shopify.ca/legal/confidentialite>
- Cvent; we use Cvent to manage our events; <https://www.cvent.com/en/privacy-policy>
- Ereg : we use Ereg to manage online forms; <http://e-registernow.com/why-choose-us/#Privacy-Policy>
- Formstack; we use Formstack to manage our forms; <https://www.formstack.com/legal/website-privacy-policy>
- Stripe: we use Stripe for online payments. <https://stripe.com/fr-ca/privacy>
- Google Analytics 4, we use GA4 in order to know our audience visiting our sites. <https://policies.google.com/privacy?hl=fr>

We take reasonable steps to ensure that your data is managed appropriately and securely in accordance with this Privacy Policy, subject, however, to applicable legal requirements in foreign countries.

Communication in commercial transactions

Contex Group Inc. may become involved in the sale, merger or restructuring of some or all of its business or assets. As part of these transactions, Contex Group Inc. may disclose your Personal Information to the acquirer or new business entity. If so, Contex Group Inc. will require such third parties to agree to protect the confidentiality of your Personal and Business Information in accordance with this Privacy Policy and applicable privacy laws.

We make reasonable efforts to ensure that your Personal and Business Information is used and disclosed in accordance with this Privacy Policy, unless we have obtained your consent for other purposes, or as otherwise permitted or required by applicable law.

CONSENT

We collect, use and disclose your Personal and Business Information with your consent or as permitted or required by law. Your consent may be express or implied, depending on the circumstances and applicable law. When you provide us with Personal and Business Information about another individual, we will assume that you have obtained that individual's valid consent for us to collect, use and disclose that information in accordance with this Privacy Policy. Any electronic communication we send to you, whether on our behalf or on behalf of a third-party business partner, will include instructions on how to unsubscribe from such future communication. If you do not consent, please do not disclose your Personal Information to us or, where applicable, unsubscribe.

Please note that we may not be able to provide services to you if you withdraw your consent to certain uses of your Personal Information.

PRIVACY AND OUR WEBSITES

Contex Group Inc. sometimes collects Personal and Business Information through its various websites. This section contains additional information regarding such collection.

Witnesses

Through the use of a browser feature called a "cookie" and other methods, Contex Group Inc. and its Service Providers may collect non-personal information when you visit our websites, such as data about how often you visit our websites, the length of your visits, the number of pages you view, and the type of Internet browser and operating system you use. A cookie is a small text file containing a unique identification number that identifies the visitor's browser, but not necessarily the visitor, to our computers each time our websites are visited. Information about individuals who visit our websites is collected anonymously, which means that no Personal Information is associated with that data, unless the visitor specifically provides such information to us (i.e., by registering for our services or sending us a message from our websites).

In addition to the purposes identified in this Privacy Policy, we may use information obtained from our websites and share it with other organizations with whom we have a business relationship in order to measure the use of our websites and improve their functionality or content. Contex Group Inc. and its third-party Service Providers may also use cookies and web beacons to serve ads that are relevant and targeted to the interests of visitors to our websites.

You can manage your cookies by installing a third-party program or by resetting your browser. Most browsers are initially set to accept cookies; however, you can remove or disable your cookies by changing your settings. If you choose to disable cookies on our websites, you may not be able to take full advantage of all the features of our websites.

Online communications

If Contex Group Inc. has identified you as a registered user of an online service we offer, we may combine and store information about your use of our websites and the online information you have provided to us with certain other online and offline information we may have collected.

Public Forums

Some of Contex Group Inc.'s websites offer chat rooms and other public forums. Your voluntary disclosure of Personal Information in these forums is not governed by this Privacy Policy. Contex Group Inc. is not responsible for any information communicated in its chat rooms and/or forums and all such voluntary communications are public in nature and are made at your own risk. Although it is prohibited to use our forums to obtain e-mail addresses for the purpose of sending unsolicited or unsubstantiated messages or spam, third parties may still capture your e-mail address and send you e-mail messages if you post your e-mail address; we cannot control such actions by third parties. We advise you to be careful and attentive at all times when surfing the Internet.

Research

For your convenience, certain search functions are sometimes available on our websites. We keep records of search terms in order to learn more about the type of information our visitors are looking for and to improve our products and services.

Hyperlinks

For your convenience, Contex Group Inc. websites may include hyperlinks to websites operated by third parties. By clicking on these hyperlinks, you will leave the Contex Group Inc. websites for those of third parties, which may have different privacy policies and practices. This Privacy Policy no longer applies once you leave our websites. Please review the privacy policies of these other parties before providing any Personal Information on their websites. Contex Group Inc. is not responsible for, and accepts no liability for, the personal information collection, use and disclosure practices of other parties that you may access through our websites.

Individuals under the age of 18

Individuals under the age of 18 should not provide or post Personal Information on our websites without the permission of their parent or legal guardian. We may request Personal Information from an individual under the age of 18 in connection with the administration of a contest. In such cases, we will seek the consent of the individual's parent or legal guardian before collecting the information.

SAFETY

Contex Group Inc. has implemented reasonable security measures to safeguard the Personal Information in our custody or control. All Personal and Business Information held by Contex Group Inc. is stored in a reasonably secure environment depending on the nature of the information. Credit card information is processed using industry standard encryption technology. Contex Group Inc. limits the collection of Personal and Business Information to that which is necessary for the purposes identified by Contex Group Inc. unless otherwise permitted or required by law. Credit card information submitted to Groupe Contex Inc. is used only to complete the purchase and make shipping arrangements (where applicable) and/or to perform a credit check (where applicable). Our security policies and procedures are reviewed periodically and enhanced as necessary.

Only our employees, agents, partners or Authorized Service Providers may have access to Personal and Business Information in our custody or control. We require all of our employees, agents, partners or Authorized Service Providers who handle Personal and Business Information to use appropriate security and privacy precautions when handling such information.

ACCURACY AND ACCESS

We use reasonable efforts and measures to ensure that your Personal and Business Information remains accurate, complete and as up-to-date as possible. We will not routinely update your Personal and Business Information unless it is necessary to do so. To help us ensure that your Personal and Business Information is accurate and up-to-date, please notify us as soon as possible of any changes to enable us to update our records.

If you wish to request access to, or correction of, Personal and Business Information about you in our custody or control, please make your request in writing to our Privacy Officer at the address or numbers listed above. In all cases, we will process requests for access or amendment in accordance with applicable law.

CHANGES TO THIS PRIVACY POLICY

Contex Group Inc. reserves the right to make changes to this Privacy Policy at any time. Any such changes will be posted on the Contex Group Inc. websites and will be effective immediately upon posting. We will take reasonable steps, if necessary, to notify affected individuals of any material changes. You may contact our Privacy Officer at the address or numbers listed above to obtain a current copy of this Privacy Policy.